

Amendment and Response

Applicant: Craig R. White

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Title: AGGREGATION OF SERVICES ON NETWORK PORTALS

IN THE CLAIMS

Please amend claims 1-3, 5-6, 10-12, 15, 23, 25-26, and 35 as follows:

1. (Currently Amended) A method of constructing a network portal comprising:
- operating a network portal including enabling access to a network portal interface by at least one user interface device via a network communication link;
 - operating the network portal to reconstructing the network portal interface upon each instance that the at least one user interface device accesses the network portal interface, including the network portal:
 - accessing a dynamic service provider database that includes a listing of a plurality of first service providers that have self-selected their inclusion, independent from control by the network portal, into the dynamic service provider database;
 - selecting, according to a predetermined criteria, a subset of first service providers from the plurality of first service providers of the dynamic service provider;
 - displaying at least one first keyword-service link on the network portal interface to represent in association with the listing of the plurality and enable access, via the network portal interface, to the selected subset of first service providers from the dynamic service provider database;
 - accessing a fixed service provider database that includes a listing of a plurality of second service providers for which the network portal has selected their inclusion into the fixed service provider database; and
 - displaying at least one second keyword-service link on the network portal interface to represent and enable access, via the network portal interface, to the in association with the listing of the plurality of second service providers from the fixed service provider database; and
 - displaying the reconstructed network portal interface to the at least one user interface device.